

# BUILD FAN LOYALTY



## New Merchandising Family of Products

In Association With:  
Merging Promotions

Dog Tags • Commemorative Tickets • Fan Club Badges • VIP Passes



## Promote Your Artists While Driving Record Sales

Ego Id tags are the hottest cross promotional, merchandising, and admissions tool to hit the music and entertainment market in years. From concert giveaways to licensed merchandise to VIP passes to prize raffles to on-pack gifts, Ego Id tags versatility will fit your budget while keeping the artists and performers close to the hearts of adoring fans. Commemorate your events, artists, and/or labels forever.

The full color process image and durable high quality laminated construction; plus the ability to bar code, serialize, and accessorize each tag allows us to produce collectible, eye-catching "wearable trading cards" for all of your events, promotions, admissions and licensed apparel needs. Team up with your sponsors to create a cross promotion that will drive fans to concerts and retail stores.

**Wearable • Collectible • Durable • Made in USA • Patented**

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