



The Gatorade Story

is *it* in you?



BAR CODING SERIALIZATION CROSS PROMOTIONS
(Reverse side of tags showing)

LET THE ATHLETES YOU FUEL DRIVE YOUR SALES AND BUILD YOUR BRAND

Ego Id tags are the hottest promotional, merchandising, and sales tool to hit the promotional market in years. From on-pack giveaways to licensed merchandise to club passes to product raffles, Ego Id tags versatility will keep your customers loyal and drive traffic to stores during product launches and giveaways.

The full color process and durable high quality laminated construction, plus the ability to bar code, serialize and accessorize each tag, allows us to produce collectable, eye-catching tags, sports tickets and "wearable trading cards" for all of your cross promotions, club memberships and licensed apparel needs.

The Official U.S. Military Specification Dog Tag
Wearable, Collectable, Durable and Patented

All corporate logos and players shown are for illustrative purposes only and are the property of their respective owners.



In Association with:
 Merging Promotions