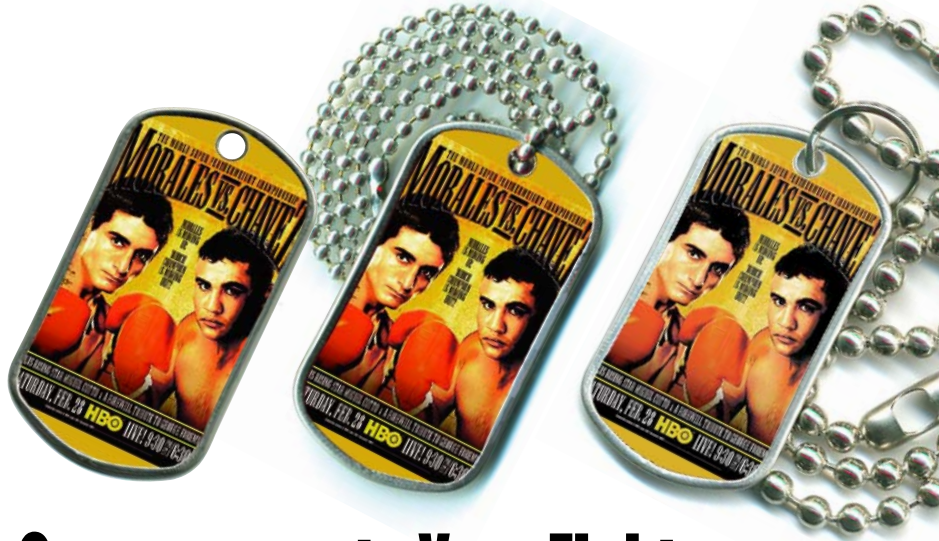
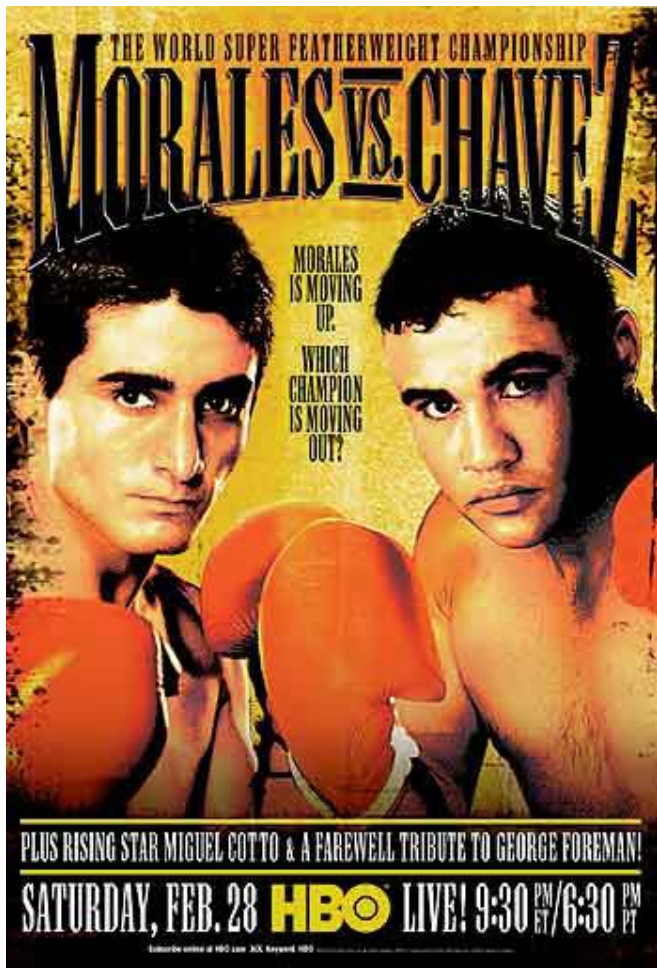




Dog Tags • Commemorative Tickets • Fan Club Badges • VIP Passes



Commemorate Your Fights



Promote Your Fighters



BAR CODING

SERIALIZATION

ONLINE MEMBERSHIP

Promote Your Fights while Creating Fan Loyalty

Ego Id tags are the hottest cross promotional, merchandising, and admissions tool to hit the sports and entertainment market in years. From giveaways to licensed merchandise to VIP passes to prize raffles to on-pack gifts, Ego Id tags versatility will fit your budget while keeping your athletes and performers close to the hearts of adoring fans. Commemorate your matches, athletes, and/or brands forever.

Team up with your match sponsors to create a cross promotion that will drive fans into retail stores for discounts and prizes. Create an online community via coded tags that will offer tag holders access to special areas for free downloads, discounts or prizes. Create limited editions for each season and start a collectible series. Ego Id tags offer a truly endless variety of opportunities for increasing brand awareness.

Wearable • Collectible • Durable • Made in USA • Patented

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