



DOG TAGS • TICKETS • V.I.P. PASSES • MERCHANDISING



SCAN IT

Ego Id, Inc. introduces the Ego Id Ticket™...our newest product for admissions, rewards & membership programs, raffles & sweepstakes, demographic tracking, advertising and merchandising.

Ego Id Tickets™ are bar-coded or serialized on the flip side of our full color Ego Id Tags™. Lasers permanently etch a code, creating a unique series-up to 17 digits arranged in any combination of alpha/numeric symbols. Better yet, we embed your specific marketing information so you can track it through its life cycle.

Ego Id Tickets™ are registered and activated via the Web and tracked when owners scan the tag; scanning takes place at a POS terminal, venue entrance, via the Web...literally any location where data can be collected. Once redeemed, Ego Id Ticket™ holders may be entitled to specific prizes or discounts, allowed access into events, or tracked for membership/marketing purposes. Companies can use the database to drive future sales, increase marketing effectiveness and reward customers.

Our staff will assist you in creating and implementing an Ego Id Ticket™ system. We offer a variety of Web-enabled database/programming solutions, scanning equipment, graphic design and in-house printing services. An Ego Id Ticket™ system can be created from scratch or blend seamlessly with your existing program. Depending on the customer's current infrastructure or budget, we can provide a cost-effective solution to implement the Ego Id Ticket™ program as part of your overall marketing strategy or admissions protocol.



TRACK IT



SECURE IT



www.ego-id.com

TF Stainless steel dog tag with full color custom graphics. Bulk packaged.



*TAGS SHOWN AT 50% OF ACTUAL SIZE

TF4.5 Stainless steel dog tag with full color custom graphics & a 4.5" chain. Poly-bagged.



*ASSEMBLY NOT INCLUDED

TF24 Stainless steel dog tag with full color custom graphics & a 24" chain. Poly-bagged.



TF30 Stainless steel dog tag with full color custom graphics & a 30" chain. Poly-bagged.



TFKR Stainless steel dog tag with full color custom graphics & a 1" diameter key ring. Poly-bagged.



TFBP Stainless steel dog tag w/ full color custom graphics & a back pack attachment. Poly-bagged.



TFZP Stainless steel dog tag w/ full color custom graphics & zipper pull attachment. Poly-bagged.



STOCK DESIGNS

We have over 150 stock designs to choose from. Same price as the TF, but no set up.



TFSS Stainless steel dog tag with laser etched logo.



LL Add laser etched logo to back

*PRICES SUBJECT TO LOGO DESIGN

B1-B3 Add a 1 to 3 color imprint to the reverse of the tag.



TFAL Anodized aluminum dog tag with laser etched logo.

COLORS:

- RED
- BLACK
- GOLD
- PURPLE
- SILVER
- ORANGE



BLUE

*PRICES SUBJECT TO LOGO DESIGN

"Ego ID Tags & Tickets" are the hottest, fashionable, functional, cross-promotional, merchandising & admissions tool to hit the market in years. Featuring full color printing, and durable high-quality laminated construction, our tags can also be barcoded and serialized. "Ego ID Tags & Tickets" are ideal for everything from concert giveaways & licensed merchandise to VIP passes, admissions tickets, prize raffles, sweepstakes & on-pack gifts.

SAGE / 67229
ASI / 51806
PPAI / 251909
UPIC / ego-id



TFTK

Stainless steel Ego Id Ticket™ with full color custom graphics, 7 digit bar code reverse and a 30" neck chain. Polybagged.



FRONT



BACK

TFLS

Stainless steel Ego Id Ticket™ with full color custom graphics, laser etched serial number and a 30" neck chain. Polybagged.



FRONT



BACK

COLLECT DATA



TFEB1 - TFEB5

Stainless steel dog tag with 1 to 5 lines of embossed text.



CLM4P

Plastic clamshell package with folding 4 panel insert. Full color graphics on front and back.



TAG SOLD SEPARATELY, PRINT READY ART REQUIRED

ITEM	100	250	500	1000	2500	5000	10000	CODE
TF	2.26	2.10	1.57	1.45	1.10	0.93	0.76	(6RS)
TF4.5	2.45	2.29	1.75	1.64	1.29	1.12	0.93	(6RS)
TF24	2.63	2.47	1.94	1.82	1.47	1.30	1.10	(6RS)
TF30	2.68	2.52	1.99	1.87	1.52	1.35	1.15	(6RS)
TFKR	2.45	2.29	1.75	1.64	1.29	1.12	0.93	(6RS)
TFBP	2.65	2.49	1.95	1.84	1.49	1.32	1.12	(6RS)
TFZP	2.45	2.29	1.75	1.64	1.29	1.12	0.93	(6RS)
TFSS	1.40	1.26	1.10	1.00	0.94	0.86	0.75	(6TU)
LL	0.98	0.86	0.71	0.63	0.57	0.51	0.44	(6TU)
B1	0.71	0.47	0.41	0.37	0.33	0.29	0.24	(6TU)
B2	0.96	0.71	0.61	0.55	0.49	0.43	0.37	(6TU)
B3	1.41	0.96	0.82	0.73	0.61	0.57	0.50	(6TU)
TFAL	1.44	1.31	1.17	1.09	1.03	0.95	0.83	(6TU)
TFTK	3.39	3.11	2.47	2.30	1.91	1.70	1.43	(6RS)
TFLS	3.09	2.81	2.21	2.06	1.68	1.49	1.26	(6RS)
TFEB1	1.11	0.90	0.70	0.61	0.58	0.56	0.53	(6TU)
TFEB2	1.45	1.24	1.04	0.92	0.89	0.87	0.82	(6TU)
TFEB3	1.79	1.59	1.38	1.23	1.20	1.18	1.10	(6TU)
TFEB4	2.13	1.93	1.72	1.53	1.50	1.48	1.39	(6TU)
TFEB5	2.47	2.27	2.06	1.84	1.81	1.81	1.67	(6TU)
CLM4P	N/A	0.81	0.63	0.57	0.50	0.48	0.45	(5UV)



SET UP: FRONT = \$85.00 (V) Up to 5 designs (Waived at 1000 pcs) LASER/EMBOSS = \$31.25 (V) BACK (B1) = \$140.63