



BAR CODING SERIALIZATION CROSS PROMOTIONS

BUILD YOUR BRAND WHILE DRIVING PRODUCT SALES

Ego Id tags are the hottest promotional, merchandising, and sales tool to hit the gaming market in years. From on-pack giveaways to licensed merchandise to club passes to product raffles, Ego Id tags versatility will keep your customers loyal and drive traffic to stores during product launches.

The full color process and durable high quality laminated construction, plus the ability to bar code, serialize and accessorize each tag, allows us to produce collectable, eye-catching tags, lottery tickets and "wearable trading cards" for all of your game promotions, club admissions and licensed apparel needs.

**The Official U.S. Military Specification Dog Tag
Wearable, Collectable, Durable and Patented**

