

Ego id Media™



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ppai/251909

sage/67229

upic/ego-id

www.ego-id.com

2010

FULL COLOR TAGS

TF



OUR MOST POPULAR ITEM!

Durable stainless steel dog tag.
Full color custom graphics.
Set up waived at 1000 pieces.
Made in the U.S.A.
Patented.

**UP TO 5 DESIGNS PER RUN
100 PIECE MINIMUM**

FULL COLOR GROUP ITEMS



TF30

Item TF polybagged
w/ 30" chain.



TF24

Item TF polybagged
w/ 24" chain.



TF4

Item TF polybagged
w/ 4" chain.



TFKR

Item TF polybagged w/
1" diameter split ring.



TFBP

Item TF polybagged
w/ backpack clip.



TFZP

Item TF polybagged
w/ zipper pull.

ASSEMBLY NOT INCLUDED ON GROUPED ITEMS

ITEM	100	250	500	1000	2500	5000	10000	CODE
TF	2.10	1.93	1.47	1.33	1.02	0.87	0.71	6RS
TF30	2.59	2.42	1.95	1.82	1.50	1.35	1.14	6RS
TF24	2.57	2.40	1.94	1.81	1.49	1.34	1.15	6RS
TF4	2.37	2.20	1.73	1.60	1.28	1.13	0.98	6RS
TFKR	2.37	2.20	1.73	1.60	1.28	1.13	0.98	6RS
TFBP	2.46	2.30	1.83	1.70	1.38	1.23	1.05	6RS
TFZP	2.37	2.20	1.73	1.60	1.28	1.13	0.98	6RS

SET UP - \$85 (V) WAIVED AT 1000 PIECES

PRODUCTION: 10 BUSINESS DAYS

SWAG TAGS™

Low cost alternative designed for those times when a simple spot color imprint is all you need.

1 to 4 color pad printed with durable epoxy inks.



TFIC

One color Swag Tag™

ON A BUDGET?

SWAG TAG™ GROUP ITEMS



TFIC30

Item TFIC polybagged w/ 30" chain.



TFIC24

Item TFIC polybagged w/ 24" chain.



TFIC4

Item TFIC polybagged w/ 4" chain.



TFICKR

Item TFIC polybagged w/ 1" diameter split ring.



TFICBP

Item TFIC polybagged w/ backpack clip.



TFICZP

Item TFIC polybagged w/ zipper pull.

Two, three & four spot colors available

ITEM	100	250	500	1000	2500	5000	10000	CODE
TFIC	1.17	0.88	0.82	0.77	0.72	0.67	0.58	6RS
TFIC30	1.65	1.37	1.30	1.25	1.20	1.15	1.03	6RS
TFIC24	1.63	1.35	1.28	1.23	1.18	1.13	1.02	6RS
TFIC4	1.43	1.15	1.08	1.03	0.98	0.93	0.83	6RS
TFICKR	1.43	1.15	1.08	1.03	0.98	0.93	0.83	6RS
TFICBP	1.53	1.25	1.18	1.13	1.08	1.03	0.92	6RS
TFICZP	1.43	1.15	1.08	1.03	0.98	0.93	0.83	6RS

SET UP - \$100, add \$25 per additional color (V)

PRODUCTION: 10 BUSINESS DAYS

LASER ETCHED TAGS

TFSS

TFAL

ULTRA DURABLE!



TFSS - Stainless steel dog tag with laser etched logo.

TFAL - Aluminum dog tag with laser etched logo.

TFAL ALSO AVAILABLE IN THESE COLORS



PRODUCTION: 12 BUSINESS DAYS

ITEM	100	250	500	1000	2500	5000	10000	CODE
TFSS	1.42	1.28	1.12	1.03	0.96	0.88	0.77	6TU
TFAL	1.44	1.31	1.17	1.09	1.03	0.95	0.83	6TU

EMBOSSSED TAGS

TFEB5

TFEMB

U.S. MILITARY ISSUE TAG!



TFEB1 thru TFEB5 - Stainless steel dog tag with 1 to 5 lines of embossed text.

TFEMB - Stainless steel dog tag with embossed logo.

TFEB1-5 PRODUCTION: 12 BUSINESS DAYS

TFEMB PRODUCTION: 5-7 WEEKS or 15 BUSINESS DAYS at \$312.50(V) SET UP

VARIABLE DATA AVAILABLE!

ITEM	100	250	500	1000	2500	5000	10000	CODE
TFEB1	1.13	0.82	0.72	0.63	0.60	0.59	0.54	6TU
TFEB2	1.47	1.16	1.06	0.94	0.91	0.90	0.82	6TU
TFEB3	1.81	1.50	1.40	1.25	1.22	1.21	1.11	6TU
TFEB4	2.15	1.84	1.74	1.55	1.52	1.51	1.39	6TU
TFEB5	2.49	2.19	2.08	1.86	1.83	1.82	1.68	6TU
TFEMB	/	/	/	2.73	1.38	0.89	0.63	4TU

SET UP - \$31.25 (V) WAIVED AT 1000 PIECES

EACH LINE CAN HOLD UP TO 15 CHARACTERS

ADD-ON DECORATIONS



LL

Add laser etched logo



IC

Add 1 color print
(2, 3 & 4 color available)



LB

Add laser etched barcode
(variable data available)



LS

Add laser etched
serial number
(variable data available)



LI

Add 1 line of laser etched
text (up to 5 lines of
variable data available)



DS

Add full color digital sticker
(variable data available)

TAG NOT INCLUDED IN PRICE

ITEM	100	250	500	1000	2500	5000	10000	CODE
LL	0.98	0.86	0.71	0.63	0.57	0.51	0.44	6TU
1C-1 color	0.71	0.47	0.41	0.37	0.33	0.29	0.24	6TU
2C-2 color	0.96	1.93	0.61	0.56	0.49	0.43	0.37	6TU
3C-3 color	1.20	0.96	0.81	0.73	0.61	0.57	0.49	6TU
4C-4 color	1.44	1.20	1.01	0.91	0.77	0.71	0.63	6TU
LB	0.83	0.69	0.57	0.50	0.45	0.40	0.33	6RS
LS	0.48	0.33	0.26	0.21	0.19	0.17	0.13	6RS
L1-1 line	0.48	0.33	0.26	0.21	0.18	0.16	0.13	6RS
L2-2 line	0.50	0.37	0.28	0.23	0.20	0.18	0.15	6RS
L3-3 line	0.53	0.40	0.32	0.27	0.23	0.20	0.18	6RS
L4-4 line	0.57	0.42	0.33	0.28	0.25	0.22	0.18	6RS
L5-5 line	0.60	0.45	0.37	0.32	0.27	0.25	0.20	6RS
DS	0.60	0.42	0.42	0.42	0.42	0.42	0.38	6RS

SET UP - LL, LB, LS, LI thru L5 - \$31.25 (V) DS - \$85 (V) BI - \$100, add \$25 per additional color (V)

TRACKABLE / INTERACTIVE PRODUCTS

These cutting edge marketing tools provide quantifiable campaign results for your promotions. Drive traffic into Web, collect consumer data, track attendance, start a membership program, create a sweepstakes or provide secure, online digital content. Take the guess work out of your promotions and deliver measurable results to your clients.



DATA CAPTURE

more info at
www.ego-id.com/demos

TFTK30



The Ego Id Ticket™ features full color graphics and a laser etched barcode on a stainless steel dog tag. 30" chain & polybagging included.

COMBINE WITH EGOAPPS™

TFLS30



The TFLS30 features a stainless steel dog tag with full color front and laser etched serial number on reverse. 30" chain and polybagging included.

RAFFLES
 MEMBERSHIPS
 SWEEPSTAKES

ITEM	100	250	500	1000	2500	5000	10000	CODE
TFTK30	3.42	3.11	2.49	2.32	1.95	1.76	1.47	6RS
TFLS30	3.06	2.75	2.21	2.03	1.69	1.52	1.28	6RS

SET UP - \$116.25 (V) WAIVED AT 1000 PIECES

PRODUCTION: 15 BUSINESS DAYS

EgoApps™ v.2

Data Capture & Management System

GIVING YOU THE POWER TO MAKE ALL YOUR PROMOTIONS INTERACTIVE!



Ego Id's line of encoded dog tags & plastic cards are cutting-edge advertising tools used to capture customer marketing data. Perfect for admissions, on-pack, rewards & membership programs, music downloads & raffles/sweepstakes. These trackable stored value products are supported by our Web based EgoApps™ software. EgoApps™ is an easy to implement online campaign management platform that provides the consumer with a seamless branded link between our tags or cards and the Web. We offer a variety of scanning equipment, graphic design and in-house printing services. Our staff is ready to assist you in creating and implementing your own EgoApps™ Data Capture campaign today.

TFDT30

DOWNLOAD TAGS

30" Chain & Polybag Included!



Download Tags™ offer the ability to deliver your own digital content (Video, mp3s, jpegs, etc.) from our custom media platform, utilizing a PIN based system.

See demo at downloadtags.com

ITEM	100	250	500	1000	2500	5000	10000	CODE
TFDT30	/	2.61	2.07	1.85	1.61	1.47	1.36	6RS

SET UP - \$116.25 (V) WAIVED AT 1000 PIECES

PRODUCTION: 15 BUSINESS DAYS

MUSIC DOWNLOADS

Give customers the gift of music while associating your brand with today's hottest artists.

Prepaid Music Download Products allow customers to choose from Millions of songs.

TFTT30-1S



TUNE TAGS™

Stainless steel TuneTag™ with full color graphics & 30" chain, 1 song download, polybagged.

RINGTONES ALSO AVAILABLE!

PCC-1S



TUNE CARDS™

Plastic credit card with 4/1 full color graphics & 1 song download.

SET UP - \$125 (V)

MUSIC DOWNLOAD FEATURES:

Millions of Songs, All MP3 Library, One-Click Downloads, No Software to Install, No Credit Card to Enter Mac and Vista Compatible. All Major Label Artists



ITEM	250	500	1000	2500	5000	10000	CODE
TFTT30-1S	4.27	3.66	3.35	2.90	2.58	2.16	5RS
TFTT30-2S	5.68	5.06	4.70	4.05	3.55	3.03	5RS
TFTT30-3S	7.18	6.54	5.92	5.20	4.66	4.08	5RS
PCC-1S	1.78	1.62	1.46	1.30	1.15	1.00	6R
PCC-2S	3.27	2.97	2.67	2.37	2.06	1.70	6R
PCC-3S	4.38	3.99	3.67	3.29	3.01	2.42	6R

UP TO 5 SONG DOWNLOADS AVAILABLE!

PLASTIC PRODUCTS

PCC

4/1 credit card



PVP

4/1 VIP pass

- Membership/ID Cards
- Gift Cards
- Loyalty/Rewards Cards
- Hospitality Cards
- Phone Cards
- Combo Cards
- Music Download Cards
- Wallet/Info Cards
- Key Tags
- Luggage/Golf Tags
- V.I.P. Passes
- Name Badges
- 3-D Lenticular

PKT

4/1 key tag



PLT

4/1 luggage tag



PDT

4/1 dog tag



Ego Id plastic products combine full color custom plastic printing with variable data, PIN #s, music download and ringtone delivery capabilities.

Many shapes/sizes available. Please call for more information.

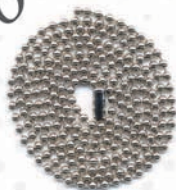
ITEM	100	250	500	1000	2500	5000	10000	CODE
PCC/PVP/PKT	2.00	1.30	0.80	0.50	0.40	0.35	0.30	4PQRS
PLT	3.00	1.95	1.20	0.75	0.60	0.52	0.44	4PQRS
PDT	1.83	1.20	0.63	0.40	0.37	0.32	0.26	6RS
4 COLOR BACK	0.50	0.30	0.24	0.18	0.09	0.07	0.05	4PQRS
BARCODE/PIN#	2.00	1.25	0.70	0.36	0.14	0.07	0.05	4PQRS
WRITE ON SURFACE	0.80	0.50	0.30	0.18	0.12	0.09	0.07	4PQRS
SCRATCH-OFF	0.24	0.24	0.22	0.20	0.18	0.16	0.14	4PQRS
MAGNETIC STRIPE	0.80	0.40	0.28	0.16	0.13	0.10	0.08	4PQRS

SET UP - \$125 (V)

PRODUCTION: 15 BUSINESS DAYS

ATTACHMENTS

C30



30" steel neck chain

C24



24" steel neck chain

C4



4" steel chain

KR



1" diameter steel key ring

ZP



Zipper pull attachment

BP



Back pack attachment



RSBK

Black rubber silencer



RSXX

Colored rubber silencer



Silencers available in these colors

SILENCERS DO NOT COME ASSEMBLED



TF4 shown with RSXX in camo



TF4 shown with RSBK

ITEM	100	250	500	1000	2500	5000	10000	CODE
C30	0.32	0.32	0.32	0.32	0.32	0.32	0.28	6RS
C24	0.30	0.30	0.30	0.30	0.30	0.30	0.28	6RS
C4	0.10	0.10	0.10	0.10	0.10	0.10	0.09	6RS
BP	0.20	0.20	0.20	0.20	0.20	0.20	0.18	6RS
KR / ZP	0.10	0.10	0.10	0.10	0.10	0.10	0.09	6RS
RSBK	0.33	0.33	0.33	0.33	0.33	0.33	0.27	6TU
RSXX	0.41	0.41	0.41	0.41	0.41	0.41	0.34	6TU

PACKAGING OPTIONS

CLM1P - Plastic clamshell package with 1 panel insert. Full color graphics on front & back.

CLM4P - Plastic clamshell package with folding four panel insert. Full color graphics on front & back.



PBG



Dog tag and attachment are individually packaged in a 3" x 3" polybag. Add \$.07 for each additional item in bag.

ITEM	100	250	500	1000	2500	5000	10000	CODE
CLM1P	/	0.79	0.63	0.57	0.51	0.48	0.43	5TU
CLM4P	/	1.39	1.13	0.94	0.78	0.70	0.63	5TU
PBG	0.17	0.17	0.17	0.17	0.17	0.17	0.17	6R

TAGS AND CHAINS SOLD SEPARATELY

RUSH SERVICES

NOT AVAILABLE FOR ALL ITEMS, CALL FOR MORE INFORMATION

UP CHARGE %	100	250	500	1000	2500	5000	10000
EXPEDITE +10%	8 days	8 days	8 days	8 days	8 days	8 days	10 days
RUSH +20%	5 days	5 days	5 days	5 days	5 days	5 days	7 days
PRIORITY +50%	3 days	3 days	3 days	3 days	3 days	3 days	5 days
NEXT DAY +100%	1 day	1 day	1 day	1 day	n/a	n/a	n/a

TO QUALIFY FOR RUSH SERVICES, PROOF APPROVAL AND PAYMENT INFO MUST BE RECEIVED BY 12 NOON ON THE FIRST BUSINESS DAY OF PRODUCTION
RUSH CHARGES FOR ALL OTHER ITEMS ARE QUOTED UPON REQUEST

Solutions for Today's World



RECEIVE



REGISTER



REWARD



REPORT

Interactive Campaign Manager
Digital Promotions & Downloads

EgoApps™

