

* EGOideas



Membership Rewards Program

OBJECTIVE

+The world's fourth largest commercial aerospace manufacturer wanted to enhance their employee incentive program by providing prize awards throughout the course of the year rather than at a single event.



IMPLEMENTATION

- + Ego Id implemented a solution utilizing the Ego Id Ticket and Ego Apps data base creating a system where over 3000 employees were able to opt into their company's on-going raffle using their personal pin number
- + This pin number was located on the reverse side of the their "prize tag"
- + The raffle administrators were then able to export their qualified data and award the appropriate prizes

RESULTS

- + Out of 3750 employees, 3078 signed up for rewards program
- + 82% enrollment

"A great feature to your website was that we had admin rights and could get data anytime we wanted to. Anytime we had a question or concern, your staff was very prompt and helpful in addressing the situation. Thanks again."

Kelly Powers-Waters
Program Administrator

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